

Terms and Instructions for the Bittersweet "Passes for Pix" and "Cash For Videos Program"

Make your video and/or shoot your photos at Bittersweet, in a safe and legal manner, observing all rules and regulations of Bittersweet.

Upload your video to YouTube or Vimeo, via your own account.

Upload your photos to skibittersweetpix.com, using the uploader. Please submit all requested information.

Send us the link to your YouTube or Vimeo video at skibittersweetpix.com, and by agreeing to all Terms and Conditions below.

PLEASE NOTE: Uploading materials that you do not own is a copyright violation and against the law.

1. How to Enter:

The contest provides entrants with the opportunity to create a short video for Bittersweet and to submit the video for consideration. Eligible videos will be judged by representatives of Bittersweet.

All videos will be uploaded to your own YouTube or Vimeo page. The link to your video on YouTube or Vimeo will be submitted to Bittersweet at <http://skibittersweetpix.com>. There is no limit as to the number of videos that can be submitted.

Photos taken at Bittersweet are also eligible, and can be submitted via the Bittersweet upload form at <http://skibittersweetpix.com>

2. About the videos:

Each video that is entered into the contest must meet the following "Video Requirements" (any video that, in Bittersweet's sole and absolute discretion, violates the following criteria will be disqualified):

A. The video must be between 15 seconds and 3 minutes in length;

B. The video may be in any style (comedic or dramatic, etc) and must take place at Bittersweet, observing all safety regulations and practices;

C. The video must be the submitting Entrant's original, previously unpublished work and not contain any third party copyrighted material (including images, songs, videos, etc.). Uploading materials that you do not own is a copyright violation and against the law;

D. The Entrant should be able to provide on request all appropriate clearances, permissions and releases for the video, including releases from all persons appearing in the video. Bittersweet reserves the right, in its sole discretion, to disqualify the applicable video;

E. Any video that is considered by Bittersweet in its sole and absolute discretion to be obscene, pornographic, libelous, hate speech or otherwise objectionable, in whole or in part, will be disqualified and will not be eligible for entry. All requested information on the entry form must be completed to enter and to be eligible to win.

F. All entries become the property of Bittersweet, to be used at the discretion of Bittersweet.

3. Winner(s) Selection:

By participating in the Bittersweet "Passes for Pix", entrants accept and agree to these rules and the decisions of the judges, which shall be final and legally binding. Winner(s) will be contacted by telephone and/or email immediately following the judging. If a winner cannot be contacted within 24 hours, or if that winner declines prize, an alternate winner will be chosen that is considered the next best entry. Bittersweet is not responsible for inability to contact winner(s) due to spam filters, email issues, phone ID blocking, caller ID and /or any other call blocking devices that may be in place with potential winner's telephone service.

4. Prizes:

Photos: 2 day passes for each chosen photo

Videos: \$100 each

All prizes are non-transferable and no substitution is allowed. Prizes do not include applicable taxes, nor do they include any other item not specifically named in this document. Such items are the responsibility of the winner. Prizes will be mailed to the winner.

5. General Conditions:

- By entering this contest, the winner(s) consents to the use of his/her name and/or likenesses for promotional purposes without further compensation, except where

prohibited by law. The Entrants must sign and return a liability/publicity release.

- By agreeing to these terms, you affirm that you are either more than 18 years of age, or an emancipated minor, or possess legal parental or guardian consent, and are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in these Terms of Service, and to abide by and comply with these Terms of Service. If you are under 18, you must have permission from a parent or guardian.
- Winner(s) must meet all criteria in these rules or face forfeiture of prizes, based upon the decision of Sponsor.
- Winner(s) may be required to sign an affidavit of eligibility and a liability/publicity release.
- Released Parties assume no responsibility or liability for damages, losses, or injury resulting from acceptance or use of any prize or the making of the video.

6. General Liability Release:

Entrants agree that the Promotion Entities (a) shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the Contest or any Contest-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of the prize(s), and (b) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to the prize(s), including, without limitation, to such prize's quality or fitness for a particular purpose.

No Purchase Necessary. Void where prohibited.